



T&T's is proud to be green in more ways than one!

The word 'eco' is widely used and it's hard to tell what's authentic and what's not. The Guardian newspaper in 2010 spent time researching and compiling a list of 75 outstanding green travel companies, selected by their team of experts. Here's how...

Ten travel and tourism experts judged the Guardian Green Travel List, aiming to identify companies that had significantly reduced their companies' carbon footprint.

More than 200 travel and tourism companies were questioned on specific information about action taken to reduce carbon impact and promote water conservation, biodiversity conservation and waste management. From which the 'Guardian Green Travel List' was published for 2010.

A panel of travel and tourism experts, read the completed questionnaires and decided on the final list. The aim was to identify companies that have introduced significant changes to their business, the products they offer and the way they perform. Any measures that are highly replicable and scalable weighed in their favour, particularly where a transparent degree of monitoring was demonstrated.

And Tracks and Trails was pleased to be one of them!!! We were also joined by journalist, Tamsin Osmond, so that she could enjoy a day out snowshoeing. Her article was published in the Green Travel Listing as well online.

What it means to travel green...our policy

We organise and lead fun, informed, adventurous activity holidays offering our clients the best of what's to offer in the local region. As qualified International Mountain Leaders, the very nature of our work involves days exploring nature and enjoying the mountains. Our qualification emphasises enjoying your surroundings, whilst sustaining /reducing the environmental impact.

We hope that with each trip we can subtly achieve and promote a greater awareness amongst our clientele of their impact on nature and the mountains and how they can better care for that environment. We do this in a number of ways:-

- Promotion of healthy lifestyles and staying active outside
- We only work with small groups – which helps with noise pollution and over use on the trails
- Coaches are not required! We encourage group transfers, use of buses/trains where possible
- We keep to recognised trails and paths
- Zero tolerance to rubbish (on & off the trail!)
- Prevent polluting and to not waste water sources – to rivers and in mountain refuges
- To work with local providers – such as small/medium family run accommodations
- Good local food sources – with a friendly welcome!
- To journey with little impact to nature's flora and fauna
- To reduce the amount of unnecessary travel
- Trying not to add to the carbon footprint
- And of course to 'Take only photos and leave only footprints!'

We have the 'Much Better Adventures' stamp of approval



The adventure sport travel website, Much Better Adventure, following an interview to prove our intentions have listed us as one of their adventure holiday providers. They work in collaboration with leading names in the sustainability and travel sectors to tackle 3 problems:

- 1) the time, difficulty and expense faced by small local businesses trying to compete online
- 2) the difficulties faced by independent adventure seekers wanting to find and book with them
- 3) the widespread problems of greenwash and 'green fatigue' among both consumers & industry.